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Parkersburg hosts Women & Money

PARKERSBURG – More than 200 women attended as State Treasurer John Perdue's brought his popular "Women & Money" conference series to the Parkersburg Holiday Inn Friday.

"We're sure women benefited from the program," featured speaker Dee Lee said. "This is financial advice that ladies can immediately integrate into their lives.

Perdue's office had coordinated seven previous Women & Money conferences, all free and featuring financial advisor Lee as the lead speaker. Lee, based in Boston, Mass., is the author of seven books, including "Women & Money: A Personal Guide."

Parkersburg registrants received a free copy of that book. Ladies also received a complimentary continental breakfast and lunch.

Lee is a frequent consultant to many newspapers, television and radio stations across the country and is a regular contributor to CNBC's Power Lunch. She has been quoted in The New York Sunday Times, Forbes and The Wall Street Journal and online on www.cnbc.com. She also has her own Web site, www.deelee.net.

Women of all income levels and circumstances benefit from the conference, Lee said.

"This conference addresses all economic situations and all needs," she said. "We don't have a profile."

The Charleston Civic Center hosted the first two Women & Money events, in 2002 and 2003. Before Friday's Parkersburg conference, subsequent events were held in Shepherdstown, Huntington, Morgantown, Wheeling and Beckley.

"We believe strongly in this mission," said Perdue. "Women need to be prepared to handle their own finances, at some point in their lives."

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